

Dear Members of the European Associations Cooperation (EAC),

Dear Members of BAPP,

We are delighted to invite you to participate in the **EAC Summit 2025**, taking place from **May 19–21, 2025**, in the beautiful setting of **Belgium**.

A new venue – same ambition, even greater inspiration

Due to the high level of interest and attendance, we are pleased to welcome you to an exceptional new location:

Dolce by Wyndham La Hulpe Brussels
135 Chaussée de Bruxelles
1310 La Hulpe, Belgium
www.dolcelahulpe.com

Nestled in the serene Sonian Forest, this modern and inspiring venue exemplifies sustainability, holding the prestigious **Green Key** certification. It perfectly reflects the EAC's values and our shared vision for a more responsible and impactful future.

Shaping the future of our industry – together

Over the course of three days, the Summit will bring together leaders from business, associations, and public affairs to explore the key challenges and opportunities shaping our industry today:

- Global expansion
- Technological transformation
- Environmental responsibility

Expect engaging keynote speeches, dynamic panel discussions, interactive roundtables, networking lunches, and memorable evening events.

Keynote Highlight

The Geopolitical Climate in Europe and North America

Dr. Sam Potolicchio will offer critical insights into the current geopolitical landscape and its implications for business. A must-attend session for all decision-makers navigating today's complex global environment.

You'll find the **preliminary agenda** attached to this invitation, providing a first look at the structure and topics of the event. Please note it is subject to updates – we warmly welcome your input.

Interested in joining a panel?

We would be delighted to receive your suggestions before **May 10, 2025**, including a preferred topic or proposal.

Special Offer for BAPP Members

As a valued member of the **BAPP**, you are entitled to a **50% discount on the registration fee**. We hope this exclusive benefit will make your participation even more accessible and rewarding.

We look forward to welcoming you to La Hulpe for an inspiring and enriching event. Please don't hesitate to reach out with any questions.

Warm regards,

Steven Baumgaertner

On behalf of the entire EAC team

European Associations Cooperation (EAC)