"Mister BAPP" Michel Deboudt hands over

After 45 years of activity, including around forty years in the field of promotional items and several within the BAPP, Michel, "Mr. BAPP", has decided to take a well-deserved pension!

However, he will still remain active next year within the BAPP to ensure the continuity of the Networking Gift Show, which remains the flagship event of our Association. As of January 1, 2024, Linda Yalman, her colleague, will monitor the activities of the BAPP. We wish Michel to fully enjoy his future activities!

