

LOOKING FORWARD TO KEEPING YOU INFORMED

flash news.



October
2023

NETWORKING GIFT SHOW 2023

More than 300 visitors and 70 exhibitors – a memorable edition !

BAPP BUSINESS CLUB

See you on Wednesday October 11 at the Hotel Gosset in Groot-Bijgaarden

RECORD FOR THE VOUCHER BOOK

The Voucher Book beats all records. 5,600€ benefits to our distributor members!!

BAPP Networking Gift Show 2023

On Thursday August 31st, the BAPP organized its annual edition of Networking Gift Show at San Marco Village in Boom, Belgium. More than 300 visitors and around seventy exhibitors from twelve countries, quality labels highlighted by a Salon on a human scale, a friendly atmosphere and extremely cordial: the Networking Gift Show, a success for everybody!

The BAPP team, supported by its dynamic Board of Directors, has made 2023 version of the Networking Gift Show a successful event certainly unmissable. An exceptional opportunity for exhibitors to explore a considerable part of new markets whose opportunities promise to be fruitful. Indeed, members and guests accessed the presentation of promotional items unveiled as a premiere for the BAPP Show.

Furthermore, in order to facilitate contacts, encourage networking and best support its members, the BAPP offered a series of undeniably attractive amenities:

A VIP Lounge reserved for members of the Association offering them more ease in their communication.

A Business Corner was also dedicated to the members of the Association, allowing them to continue to manage their various responsibilities. Furthermore, this was the opportunity for associative actors from different countries to come together on an international scale in a dedicated place. The desire to support its members at all levels was evident also in the commitment of students dedicated to helping exhibitors throughout the duration of the Show (assembly, dismantling, small last minute details, etc.).

BAPP Networking Gift Show 2023

Finally, it is notable that the “cocktail bar” as well as the catering thrilled everyone’s taste buds. The Networking Gift Show is an annual event launched in 2008 by the BAPP to offer its members, suppliers and distributors, the opportunity to exchange their flagship products and new products in primacy.

BAPP represents nearly two hundred Suppliers and Distributors specializing in field of Product Media. Integration into the BAPP is a fantastic showcase in terms of recommendation, professionalism and respect for the rules inherent in the world of product media.



Business Club on October 11

EXCLUSIVE
EVENT
11.10.23

NEUROMEDIA

Le neuromarketing et le product media.
Pour qui, pour quoi?

11.10.2023 - 17:00 **GOSSETT HOTEL**

Avenue Gosset 52 - 1702 Grand-Bigard



Nous n'achetons pas en fonction de l'argent disponible dans notre porte-monnaie... mais en fonction de nos émotions.

Le neuromarketing, c'est l'application des découvertes dans le domaine des neurosciences cognitives au marketing. Il vise donc à comprendre ce qu'il se passe dans le cerveau des consommateurs lors de processus de choix ou d'achat.

Les entreprises qui font appel au neuromarketing peuvent donc définir ce qui attire le plus les consommateurs, ce qu'ils retiennent des publicités et ce qui fait naître des émotions.

Christophe Kleinberg a passé 20 ans dans les services de renseignement militaire. Passionné par le cerveau et les processus de prise de décisions, il est formateur en neuromarketing, management et prise de décisions.

We look forward to seeing you on Wednesday, October 11 at the Hôtel Gosset in Grand-Bigard for an exceptional Business Club on neuromarketing. Come and discover a new means of communication.

► **Entrée Business Club membres BAPP**

2 entrées gratuites par société,
à partir de la 3^{ème} entrée: 50€ htva/personne.

► **Entrée Business Club non membres BAPP**

50€ htva/personne.

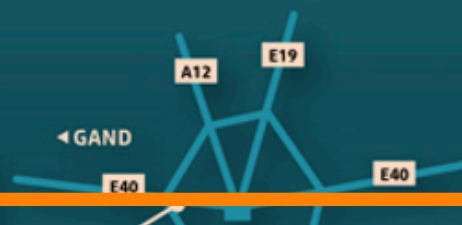
17:00 Accueil

18:00 Conférence

19:30 Networking /
drinks et collation

21:00 Fin

⚠ **Nombre de places limité!**
Inscription obligatoire avant le
29 septembre 2023 info@bapp.be



Record amount for the Voucher Book.

The Voucher Book beats records and offers 5,600€ benefits to our distributor members! What to repay largely the contribution and even make pretty gains thanks to the BAPP!



KORTINGSCHEQUES
Exclusief voor BAPP leden

BONS DE RÉDUCTION
Exclusivement pour les membres BAPP

45 leveranciers | fournisseurs

WIN | GAGNEZ

€ 5.600,-

31 augustus 2023 tot 29 augustus 2024

31 août 2023 jusqu'au 29 août 2024

The BAPP hires

**BAPP is looking for a part-time colleague :
commercial and/or oriented administrative
support or event management, NL/FR.**

Start of services: January 2024.

For more information, please send an email to
management@bapp.be



Be BAPP.
Stay tuned.

flash
news.

vzw BAPP asbl
Imperiastraat 6
B-1930 Zaventem
+ 32 (0)2 883 11 98
+ 32 475 41 30 35
info@bapp.be