

LOOKING FORWARD TO KEEPING YOU INFORMED

flash news.



January
2023

NEW YEAR

New year, new luck - that's a well-known saying. We are looking forward to 2023 and are excited about what is to come.

NEW CHALLENGE

Every year presents us with new challenges, and that's a good thing. Because we grow from them.

NEW LOOK

We have given our Flash News a new look. Always up-to-date, always fresh, always on the pulse of time.

Best wishes happy 2023.

To spend 2023 :

- 12 months to fully enjoy your partner, family and friends!
- 52 weeks of being able to give and receive confidence.
- To experience 365 days of success in what you undertake, both privately and professionally.
- 8760 hours of enjoying a positive mindset in a healthy body!

The BAPP thanks you in advance for all the positive and constructive contributions that we were privileged to receive from all of you in 2022.

Your BAPP Board

01

Do things right.

02

Take care of you and others.

03

Be happy.



Welcome to Linda Yalman.

LINDA HAS JOINED THE BAPP TEAM.

Her experience in various organizations will help with the transition and especially the realization of the BAPP projects initiated by the members of the Board of Directors.

GXN - BAPP Survey

Thanks to the BAPP members who participated in the GXN survey, a network of entrepreneurs in our sector, which organized a survey to test the evolution and perspectives of our activity. This survey was sent by all the associations so that we have a clear picture of our activity at European level.



Toppoint B.V. and Intraco Trading B.V. join forces.



Toppoint B.V. from Hengelo (OV) and Intraco Trading B.V. from Wormerveer have joined forces. The Intraco activities; "Promotional technology and Loyalty and Incentives" will continue under the flag of Toppoint in mid-February 2023.

"The product range of the two companies complement each other perfectly and therefore we can offer an even wider and deeper range of products to our customers," said Bas Lensen, CEO of Toppoint. With the integration of the Intraco activities, Toppoint has an expansion of its brand portfolio (including Xoopar, Xtorm, Jays, Philips, Fresh 'n Rebel, etc). This creates a broader premium technology product offering and strengthens Toppoint's position in the European market. The entire collection and new products will be orderable via Toppoint's extranet site by mid-February 2023. Until then, the familiar names within Intraco will serve you after which they will make the transition. The familiar L&I team will continue to work from Wormerveer under the Toppoint flag.

Improved service

Henk Duijsters, director a.i. & boardmember of Intraco Holding: "In addition to the wider possibilities in terms of product and market development, this integration provides a combination of activities and disciplines. But above all, the joining of forces and knowledge will

result in improved service and support to you."

Following this decision for integration of activities, CEO Marc Zwiers and Commercial Manager Benelux, Rico Hoeboer have ended their work at Intraco. Both parties are confident that this integration of activities will only bring positive changes for our customers. Toppoint will remain the trusted address for promotional products and we guarantee the service our customers have come to expect from us for over 90 years. The guidance of this process is in the hands of the current MT of Intraco, Bettina Peereboom (CFO a.i.), Edgar Schreuder and Gilbert Schenkhuizen, in cooperation with the management of Toppoint and Henk Duijsters.

New Wave Group

Both companies are part of the Swedish listed company New Wave Group AB which is a concern that designs, acquires and develops brands and products. sectors.acquires and develops brands and products in the corporate, gifts and home furnishing sectors.



Trade fairs and road shows.

TRADE FAIRS

CTCO, Lyon (F) · 31.01 - 01.02

REMADAYS, Warsaw (PL) · 01.02 - 03.02

PROMOGIFT, Madrid (E) · 07.02 - 09.02

GWV Trend, Cologne (D) · 08.02 - 09.02

OTP, Namur (B) · 14.03

HAPTICA live, Bonn (D) · 15.03

ROAD SHOWS

NH Hotel, TOP GIFT - FORUM EXPERTS, Zaventem (B) · 16.02

Rodebol, PPOT, Gent · 28.03

Van der Valk, PPOT, Beveren · 29.03



PSI 2023 was a success

After a two-year hiatus, it was great news that www.papermints.eu could participate in the PSI fair again. The fair was much smaller, hall 10 and 3/4 of hall 9. The number of visitors was very good for us and came from more different countries than before. We scanned 26 contacts in Belgium and 8 in Luxembourg. The excellent phone scanning system of emperia@reedexpo.de allowed www.papermints.eu to scan 700 contacts and ensure proper follow-up.

Final closing of Agecco - Guide Pub, formerly MMS.

After more than 46 years of activity and passion, the team regrets to announce that we are closing our doors permanently today. This means that we are no longer able to continue our activities. Please know that we have been delighted to collaborate with you and participate in your most ambitious projects, this shared human adventure had a meaning for us and we

sincerely thank you for having trusted us.

All the Agecco team is united to wish you a great continuation in your projects.



**Be BAPP.
Stay tuned.**

**flash
news.**

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