

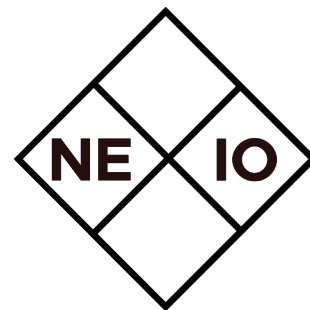
Nexio Projects

WEBINAR

Understanding and Mastering
the EcoVadis Methodology

We Simplify Sustainability





Marc Roodhuyzen de Vries

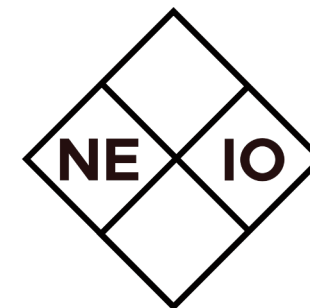
CEO & Co-Founder – Nexio Projects

- Sustainability Strategy Analysis & Implementation;
- Climate Team - CO2 Emissions
- EcoVadis Assessment Completion & Review;
- Outsourcing sustainability managers.

Background in International Business and sustainability;

Experienced in aligning sustainability strategy within company DNA, GRI Reporting.

Nexio Projects – Official Partner of EcoVadis



Nexio Projects is the **only official Global Partner of EcoVadis**, meaning that we have been recognized as an expert Sustainability consultant with a deep knowledge of the EcoVadis certification methodology.

EcoVadis is one of the most comprehensive sustainability rating tools, as it assesses your company on **environmental, social and ethical matters**. However, we understand that embarking on a journey of continuous improvement of your company's sustainability performance can be daunting. **The EcoVadis methodology** can be complicated to navigate, especially if you have just started your sustainability journey and do not yet have all the documents and processes in place.

To help our customers find their way through the labyrinth of certifications and regulations, our team of experts have developed a complete and **efficient support service**. Whether you want to take a first step towards sustainability or you have already obtained a gold certificate, we can always take you one step further.

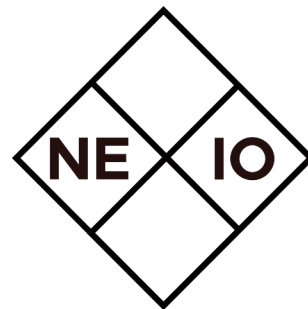
The Nexio team of experts:

- Helps you understand the EcoVadis questionnaire and prepare your next assessment;
- Analyses your current EcoVadis scorecard and provides you with an in-depth GAP analysis that goes further than the EcoVadis strengths and weaknesses analysis;
- Supports you to create and implement necessary policies, procedures, and reporting tools to increase your score.

Finally, our **Sustainability Strategy and Reporting team** specializes in the development of corrective action plans, helping many clients to focus their sustainability efforts in order to incorporate the elements in your company's DNA.

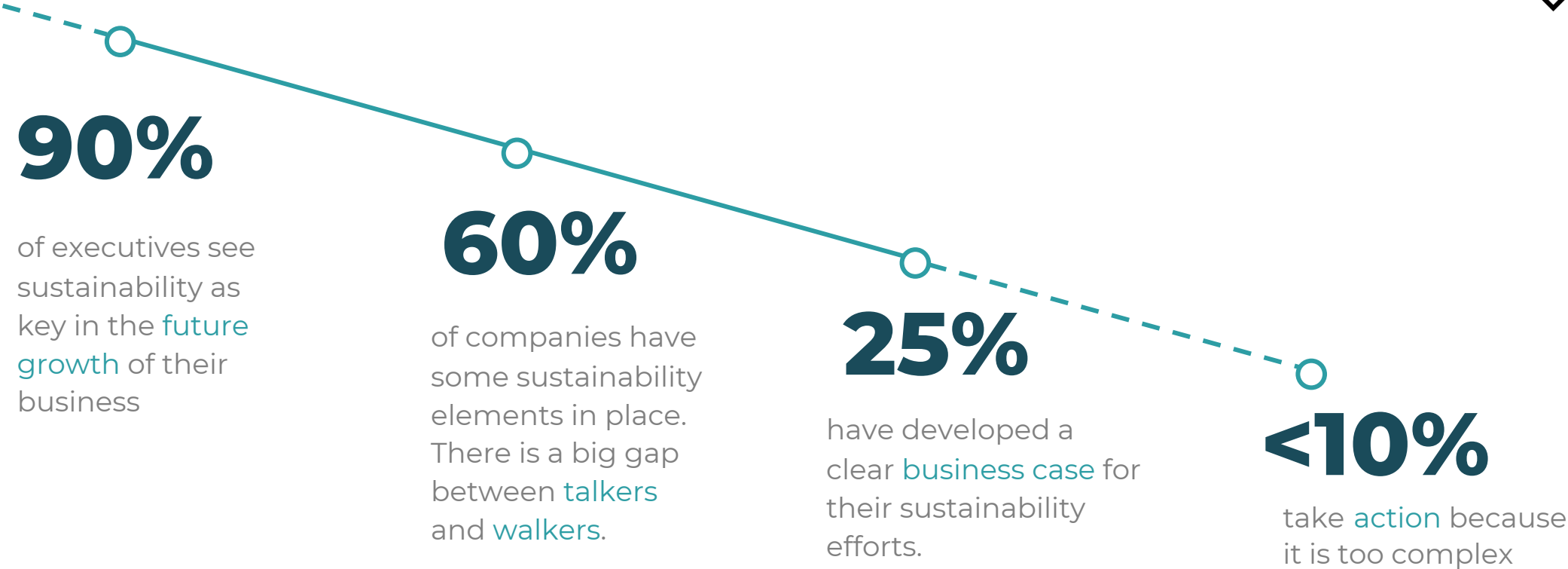
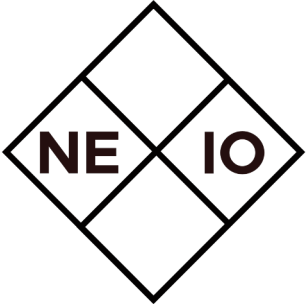
B2B Sustainability Forum 2019 organised by Nexio Projects and EcoVadis:





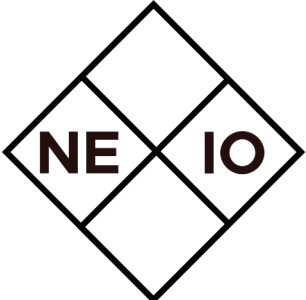
Not **why**. That's a given.
Nexio Projects simplifies sustainability
and supports companies to address
the **what** and the **how**.

Defining Sustainability – The Key Issue



Source: MIT Sloan & BCG Report 2017

Defining Sustainability



Environment

Operations

- Energy Consumption & GHGs
- Water
- Biodiversity
- Local & Accidental Pollution
- Materials, Chemicals & Waste

Products

- Product Use
- Product End-of-Life
- Customer Health & Safety
- Environmental Services & Advocacy



Labour & Human Rights

Human Resources

- Employee Health & Safety
- Working Conditions
- Social Dialogue
- Career Management & Training

Human Rights

- Child Labour, Forced Labour & Human Trafficking
- Diversity, Discrimination & Harassment
- External Stakeholder Human Rights



Ethics

Corruption

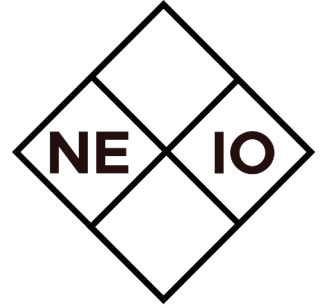
- Anticompetitive Practices
- Responsible Information Management



Sustainable Procurement

- **Supplier Environmental Practices**
- **Supplier Social Practices**

The EcoVadis Model



Improve Performance, Drive Impact

The supply chain is the most powerful lever for sustainability impact. 64% of assessed companies improve their performance on second assessment.



Save Costs and Time

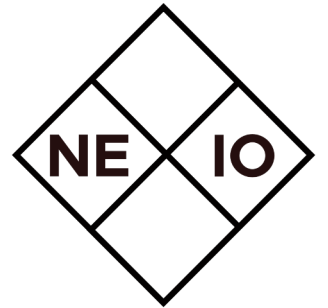
Say goodbye to questionnaire fatigue. Companies get assessed once and share everywhere. Procurement teams save 80% in costs vs. DIY programs.



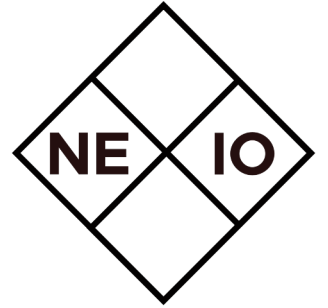
Build Brand, Drive Innovation

Leading companies are working with high-performing trading partners to develop new sustainable products and revenue opportunities.

The EcoVadis Model



The EcoVadis Model



1. Register Online

Create a company profile, specify your business activity, contact information, etc. This information is then used to customize a questionnaire specifically for you.



2. Answer Questionnaire

Answer the questionnaire & upload documents (e.g., certifications). It is secure, confidential, and multilingual with a support team ready to help.



3. Expert Analysis

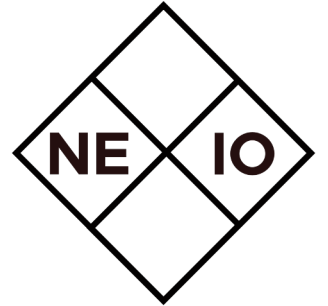
EcoVadis analysts distill your answers into a Scorecard. This is an independent, questionnaire and document-based management system assessment.



4. Your Rating

Access your Scorecard results online. Share results, collaborate directly with customers, improve your performance, and broadcast your success.

The EcoVadis Onboarding Process



1. Register Online

Create a company profile, specify your business activity, contact information, etc. This information is then used to customize a questionnaire specifically for you.



The EcoVadis Onboarding Process



Customised Questionnaire

Freight transport by road



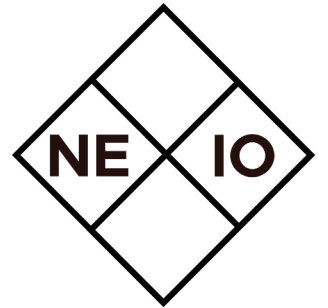
ENVIRONMENT 30%	LABOR & HUMAN RIGHTS 40%	ETHICS 10%	SUSTAINABLE PROCUREMENT 20%
<ul style="list-style-type: none"> Energy Consumption & GHGs Water Biodiversity Local & Accidental Pollution Materials, Chemicals, & Waste Product Use Product End-of-Life Customer Health & Safety Environmental Services & Advocacy 	<ul style="list-style-type: none"> Employee Health & Safety Working Conditions Social Dialogue Career Management & Training Child Labor, Forced Labor & Human Trafficking Diversity, Discrimination & Harassment External Stakeholder Human Rights 	<ul style="list-style-type: none"> Corruption Anticompetitive Practices Responsible Information Management 	<ul style="list-style-type: none"> Supplier Environmental Practices Supplier Social Practices

Consulting services



ENVIRONMENT 12.5%	LABOR & HUMAN RIGHTS 50%	ETHICS 25%	SUSTAINABLE PROCUREMENT 12.5%
<ul style="list-style-type: none"> Energy Consumption & GHGs Water Biodiversity Local & Accidental Pollution Materials, Chemicals, & Waste Product Use Product End-of-Life Customer Health & Safety Environmental Services & Advocacy 	<ul style="list-style-type: none"> Employee Health & Safety Working Conditions Social Dialogue Career Management & Training Child Labor, Forced Labor & Human Trafficking Diversity, Discrimination & Harassment External Stakeholder Human Rights 	<ul style="list-style-type: none"> Corruption Anticompetitive Practices Responsible Information Management 	<ul style="list-style-type: none"> Supplier Environmental Practices Supplier Social Practices

The EcoVadis Assessment Methodology



- 1. Policies**
Missions, value statements, engagements, principles, and objectives issued by the company
- 1. Endorsements**
Endorsement of external CSR initiatives and principles

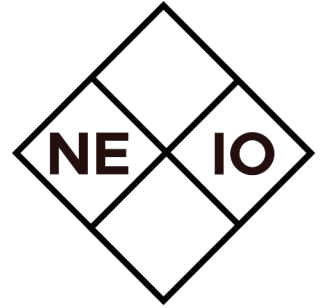


- 3. Measures**
Actions implemented (e.g. procedures, trainings, equipment)
- 3. Certifications**
Certifications, labels, and 3rd party audits (e.g. ISO 14001)
- 3. Coverage**
Level of deployment or dissemination of actions and certifications



- 6. Reporting**
Reporting on key performance indicators (KPIs)
- 6. 360° News**
Positive developments, standpoints of stakeholders, condemnations, controversies

The EcoVadis Assessment Methodology



Environment

Operations

- Energy Consumption & GHGs
- Water
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Products

- Product Use
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Labour & Human Rights

Human Resources

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Ethics

Corruption

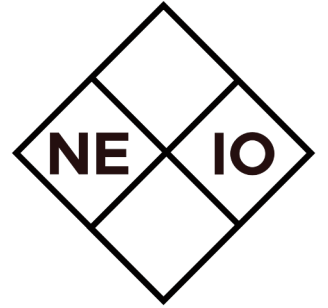
- Anticompetitive Practices
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Sustainable Procurement

- **Supplier Environmental Practices**
- **Supplier Social Practices**

The EcoVadis Assessment Methodology

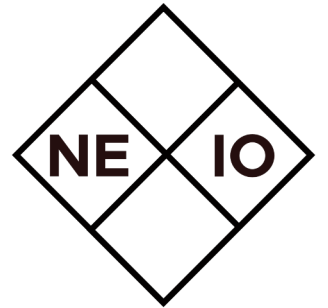


2. Answer Questionnaire

Answer the questionnaire & upload documents (e.g., certifications). It is secure, confidential, and multilingual with a support team ready to help.

- The collection of supporting documents is essential.
- Each document will be carefully analysed and nothing will be credited on the scorecard unless it is supported by **evidence**.
- EcoVadis requires companies to provide formal, recent, and credible documentation that serves as a reliable element of the company's sustainability management system, e.g. **CSR reports, policies, procedures, certificates, training materials**. Site audits performed by third party organizations can also be provided.
- EcoVadis strives to increase the use of external sources (stakeholders) that have a standpoint on the assessed company. The methodology integrates **thousands of external sources** (e.g. NGOs, trade unions, international organizations, local authorities, auditors, and other third-party party organizations) via our online smart-crawler tool (360° Watch Findings).

The EcoVadis Scoring Methodology



- Please do not forget that EcoVadis integrates **existing labels / standards and certifications**.
- EcoVadis **continuously follows the ever-growing and evolving landscape of sustainability -related initiatives and standards**. Hundreds of such external sustainability initiatives as well as management system certifications can be taken into account in the EcoVadis assessment when they demonstrate a company's commitments that support their sustainability strategy or provide an additional reassurance of a company's sustainability performance.



Environment theme:

-ISO 14001, EMAS, ISO 22000, Responsible Care 14001, LUCIE, Energy Star, European Ecolabel, AISE Charter for Sustainable Cleaning



Ethics / Fair business practices theme:

Extractive Industries Transparency Initiative (EITI), ISO 27000



Social / Labor theme:

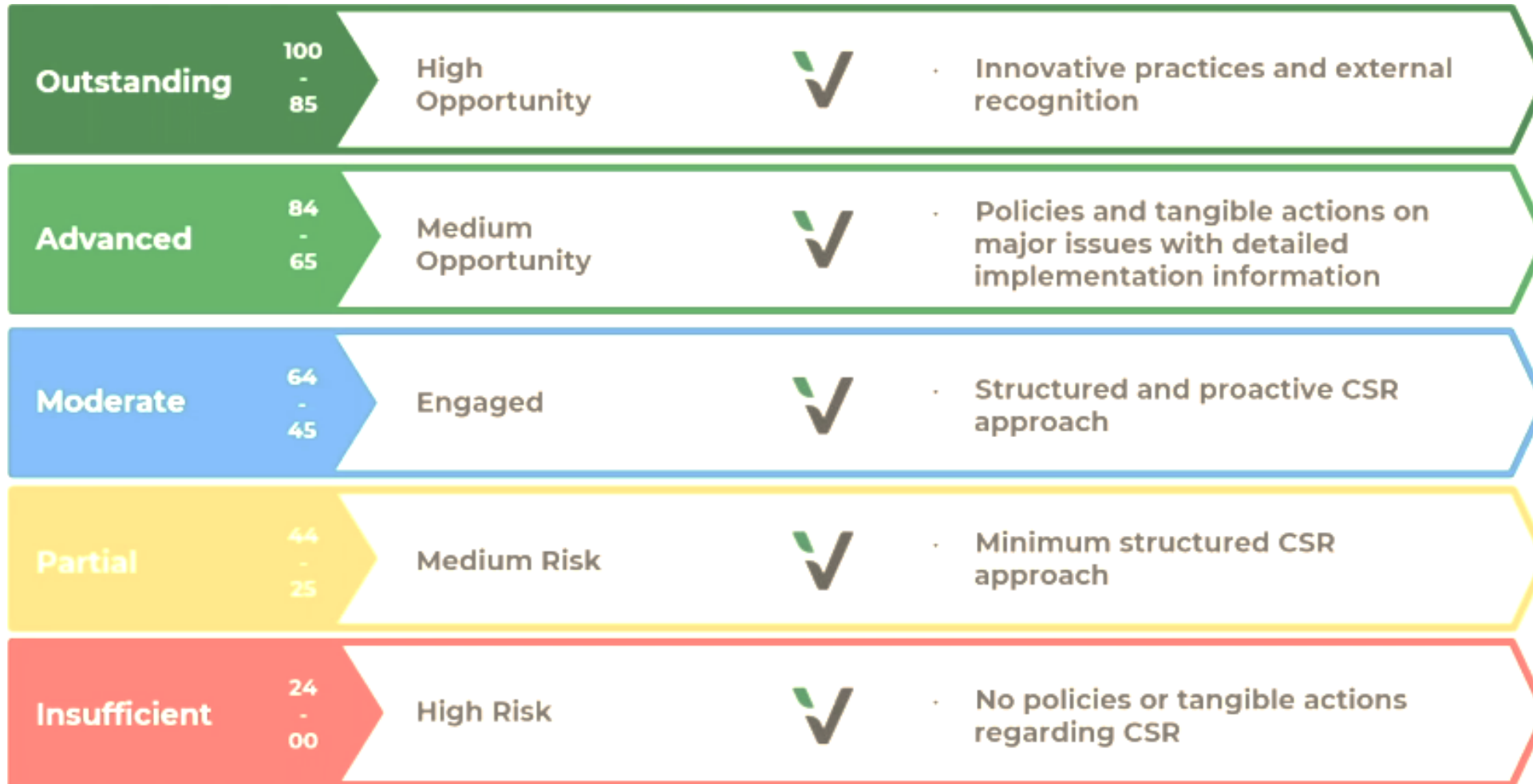
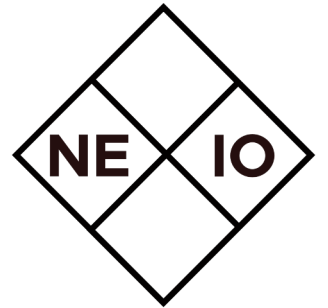
EICC, OHSAS 18001 // SCC // Mase certification, CEFRI, SA 8000, AFAQ 26000, Milieukeur (ecolabel)



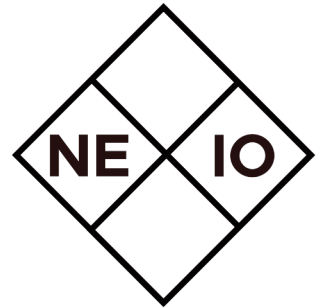
Supply Chain theme:

AISE Charter for Sustainable Cleaning, CDP, EICC, ISO 28000, AFAQ 26000, FSC (Chain of Custody), MSC (Chain of Custody)

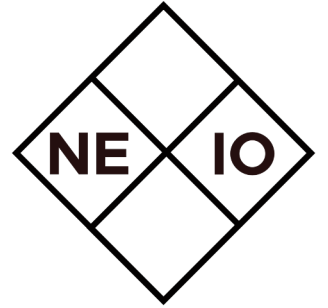
The EcoVadis Document Rating Methodology



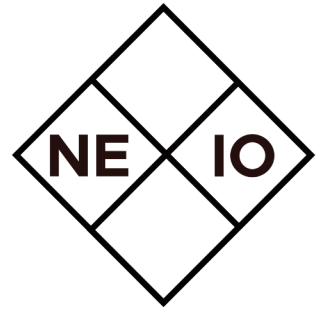
The EcoVadis 360 Watch



The EcoVadis Rating Methodology

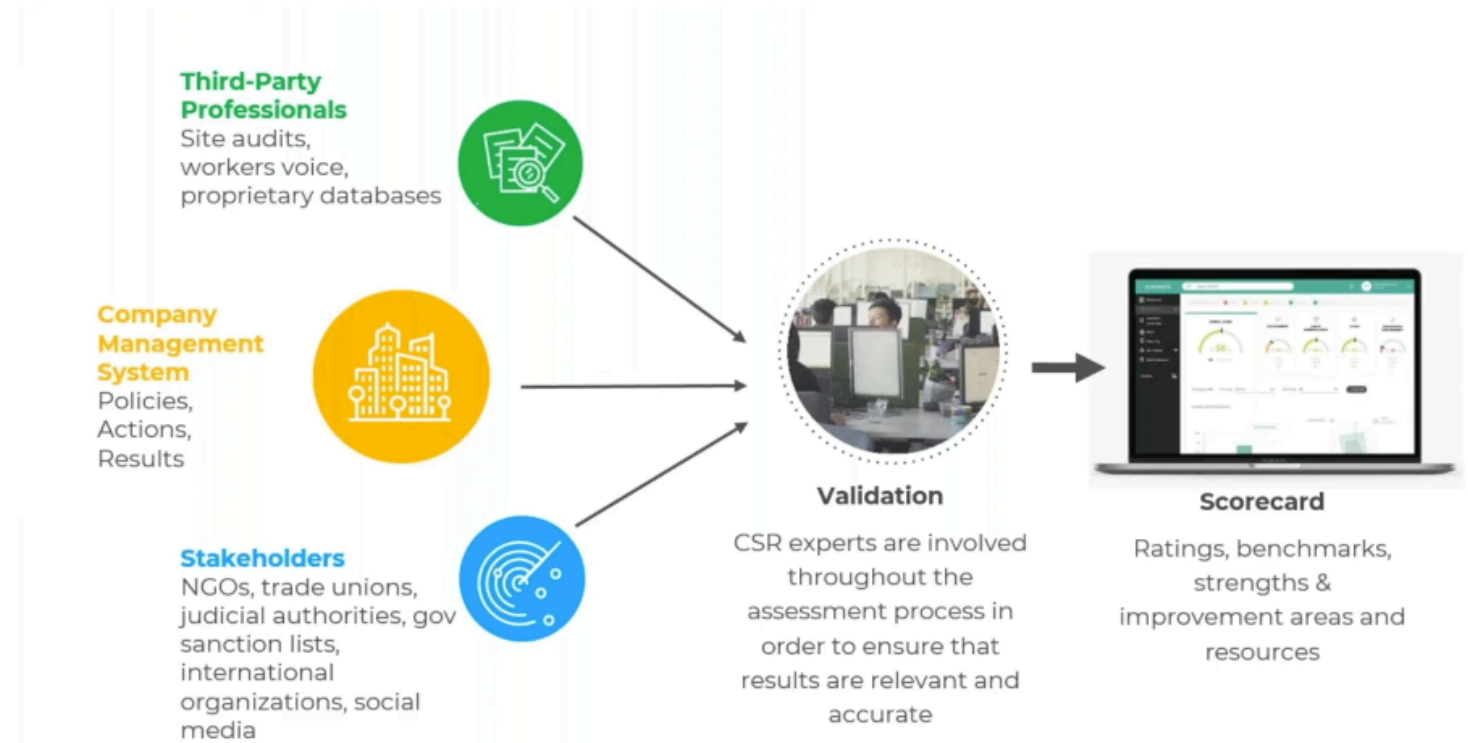


The EcoVadis Rating Process

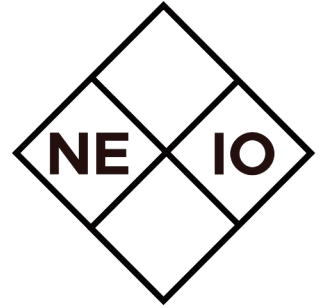


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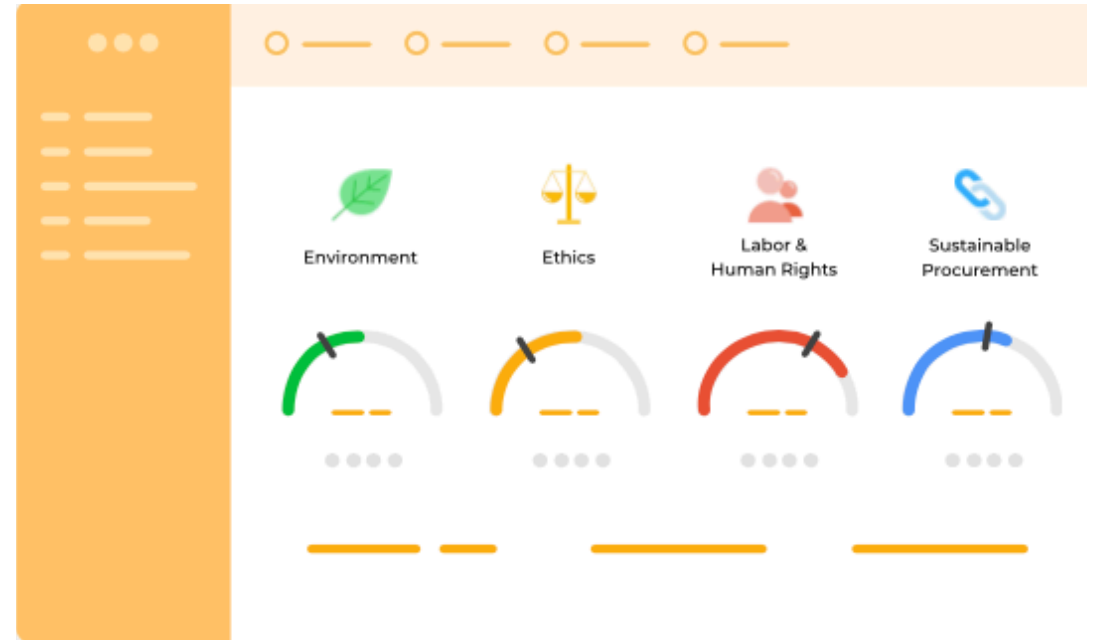


The EcoVadis Scorecard

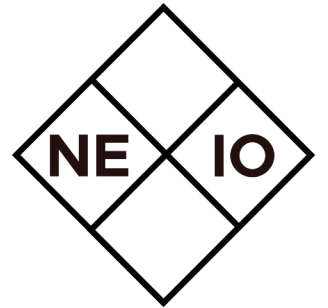


4. Your Rating

Access your Scorecard results online. Share results, collaborate directly with customers, improve your performance, and broadcast your success.



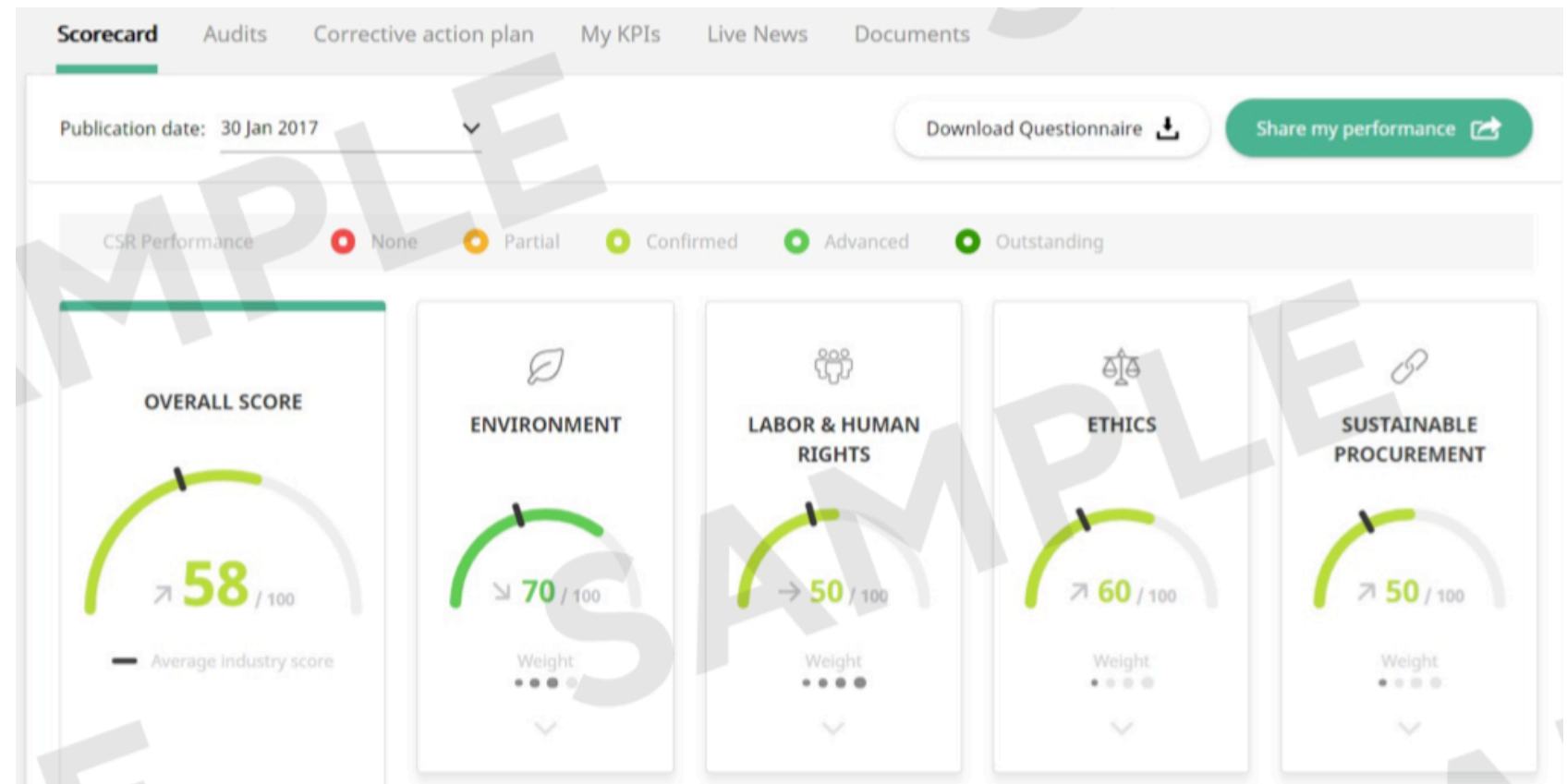
Understanding the Scorecard Results



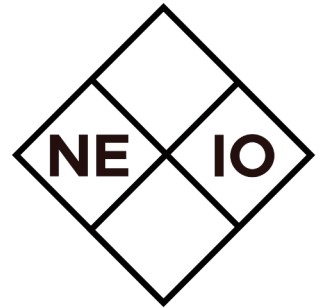
Hereby a sample scorecard of the EcoVadis 10 platform

On the scorecard, you will find:

1. Your overall score with the average industry score (black marker);
2. The scores across the four sustainability themes and average industry score in each theme;
3. Each pillar's weight (important);
4. The colour scheme in order to see in which section you are positioned.



Scorecard Results - Strengths



Hereby the detailed scorecard per sustainability theme

Environment ⓘ Weight ●●● ▲

Strengths (20) Improvement Areas (3) 360° Watch Findings (1)

Policies
Strengths

- Standard policy on a majority of environmental issues ⓘ
- Dedicated responsibility for environmental issues ⓘ
- Global Compact signatory ⓘ

Actions
Strengths

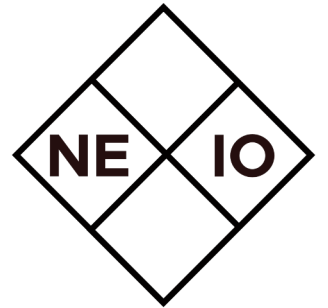
- Formal measures implemented to avoid road congestion
- ISO 14001 certified ⓘ
- Regular training on work processes for labeling, storing, handling and transporting hazardous goods ⓘ
- Work processes to reuse & recycle waste from transportation or warehousing activities ⓘ
- Offsetting CO2 emissions for customers
- Measures to optimize transport of employees or reduce CO2 emissions from transport ⓘ
- Provision of "carbon compensation" or "CO2 emissions measurement" transport options for clients ⓘ
- Company-specific emergency preparedness & response procedure ⓘ
- Waste management measures in place ⓘ

In this section you can see the strengths of the company;

In this section, it is important to understand **why** your documents have been selected as a strength, in order to avoid any surprises during the re-assessment;

DO NOT FORGET: a strength now can become a improvement area in the future. This does not mean that you do not need to work on these point anymore. On the contrary!

Scorecard Results – Corrective Action



Hereby a sample scorecard per pillar

In this section, you will find the areas in which the company can improve.

The improvement areas have been categorized within 3 levels:

1. Low importance (Green);
2. Medium importance (Orange);
3. High (Red).

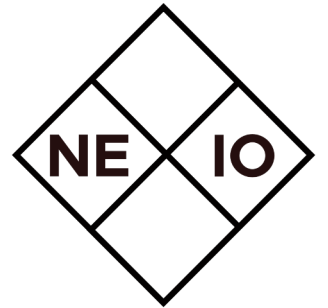
Please **be careful**: a low importance does not mean it should be a secondary priority.

As mentioned in this webinar, policies, actions and results have a direct correlation with each other. No action can be made without a policy.

The screenshot displays a scorecard for 'Labor & Human Rights'. It features three tabs: 'Strengths (18)', 'Improvement Areas (8)', and '360° Watch Findings (4)'. The 'Improvement Areas' tab is active. The scorecard is organized into three sections: 'Policies', 'Actions', and 'Results'. Each section lists items with their priority level (Low, Medium, High) and a status of 'Corrective action in progress'. A large 'SAMPLE' watermark is overlaid on the image.

Section	Priority	Improvement Areas	Status
Policies	Medium	No supporting documentation or only basic policy on some relevant issues [i.e. working conditions]	Corrective action in progress
	Low	No quantitative target on labor & human rights issues	Corrective action in progress
	Low	Declares measures on structured social dialogue (e.g. collective agreement), but no supporting documentation available	
Actions	Medium	No OHSAS 18001 certification	
	Low	No monitoring of road fatalities	Corrective action in progress
	Low	Declares measures on discrimination and/or harassment issues, but no supporting documentation available	Corrective action in progress
Results	High	No reporting on labor practices or human rights issues apart from KPIs in the questionnaire	
	Medium	Our 360° screening has identified at least one significant controversy, fine or penalty regarding labor and human rights practices in the last five years (see news flagged with red warning sign in the 360° section) [i.e. OSHA penalty for Health and Safety standards violations]	Corrective action in progress

Nexio Document Warnings



Document Warning 1/6 – DOCUMENTS CREATED FOR THE ECOVADIS ASSESSMENT

LAB320s: What actions are in place regarding working condition?

We obey Labour Standard act enacted by government, and also observe rules of employment made by the company and employees.

Additional rest periods or vacations, above legal requirements



Vacation.pdf



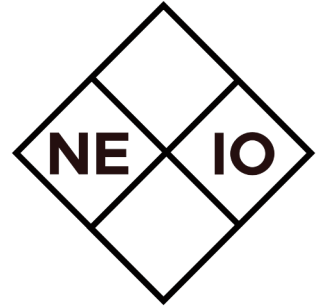
NOT VALID!

- We see here a document that has been created during the questionnaire;
- EcoVadis has a very thorough system that can scrape the document and see when it was made and by whom.

Nexio Document Warnings

Document Warning 2/6 – OBSOLETE INFORMATION

We withdrew 138 million m3 of water in 2012 (2011:143 million m3) or 2.89 m3 per tonne of product (2011: 3.17 m3). This is a 9% reduction per tonne of product from **2011**.

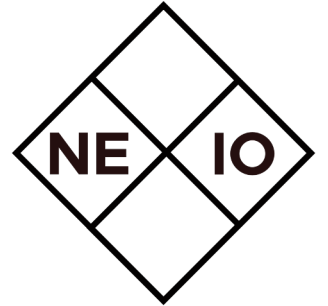


NOT VALID!

INVALID DOCUMENTS

- Policies or Actions over 8 years old
- Reporting KPI's over 2 years old
- Outdated documents are considered obsolete and will not be taken into account in the evaluation.

Nexio Document Warnings



Document Warning 3/6 – PICTURES



NOT VALID!

INVALID DOCUMENTS

- Pictures are not considered as evidence
- Pictures should be avoided to answer the questions of the questionnaire
- Pictures can be forged very easily

BUT

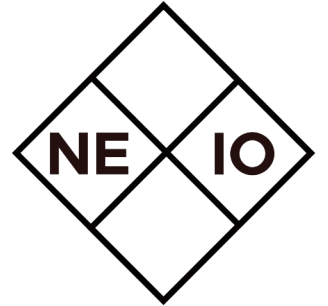
- Some pictures such as a screenshot of a certain platform subscriptions can be added.

Nexio Document Warnings

Document Warning 4/6 – OUT OF SCOPE

LEGAL REGISTER

ENVIRONMENTAL COMPLIANCE REVIEW AND UPDATE FOR THE
PERIOD TO DECEMBER 2014 TO DECEMBER 2016

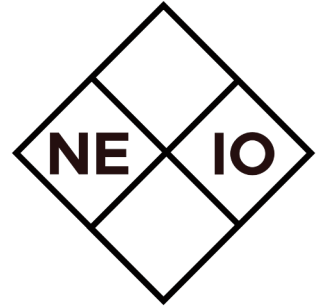


NOT VALID!

INVALID DOCUMENTS

- Please make sure to verify whether you are providing the right data
- In many assessments we perform, we see that the wrong data is being attached to certain questions.

Nexio Document Warnings



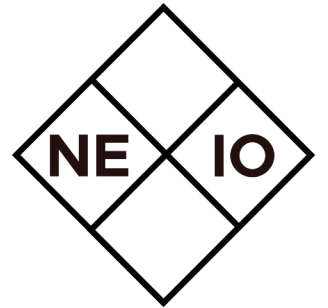
Document Warning 5/6 – PLAGIARISM

- EcoVadis has a sophisticated AI plagiarism check that can scrape the internet and find the document that you plagiarised;
- Be careful for other companies that use EcoVadis and do not use their documents. You will lose credibility at EcoVadis if you do!
- Stick to your own documents, visions and beliefs.
- You need to portray how your company operates and not another company. EcoVadis is made to create awareness on your operations and your Sustainability Management System

The EcoVadis assessment is introduced in order to analyse your company's DNA and understand how you have integrated or are working on integrating sustainability within your supply chain.



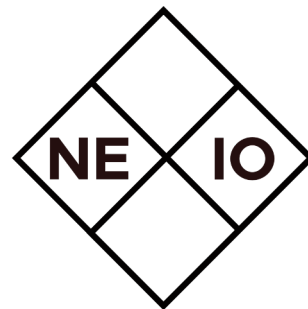
Nexio Document Warnings



Document Warning 6/6 – AMOUNT OF DOCUMENTS

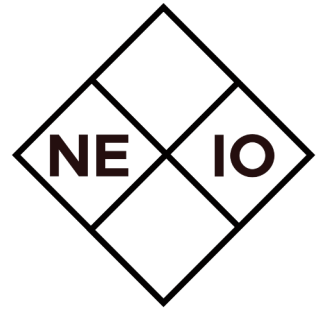


YOU CAN ONLY UPLOAD 55 NEW DOCUMENTS TO YOUR ASSESSMENT!

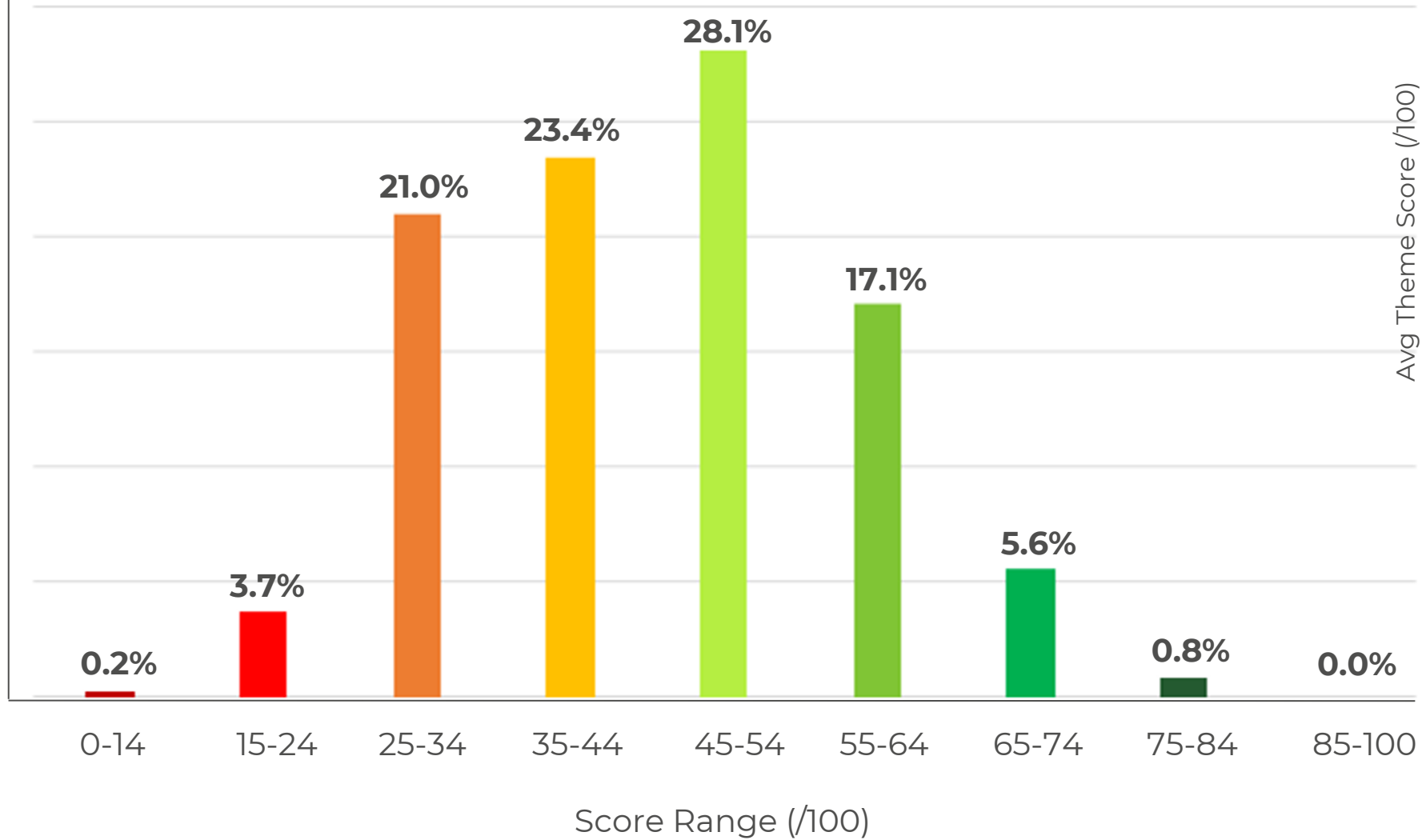


Do you have a better
insight into the
EcoVadis
Methodology?

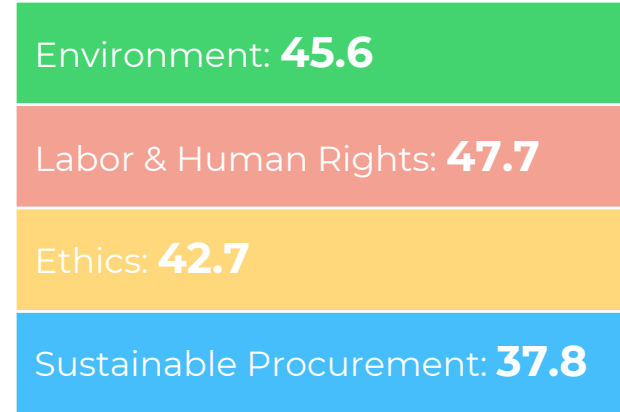
Average EcoVadis performance 2019



Percentage of Suppliers per Score Range

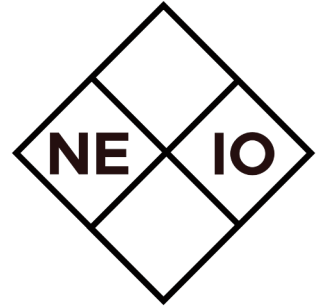


Avg Theme Score (/100)



TOTAL ASSESSMENTS in 2019:
20,007
 Assessment Average in 2019:
45.1

EcoVadis REWARDS



EcoVadis Medals



TOP 50%
45 - 53



TOP 25%
54 - 65



TOP 5%
66 - 72



TOP 1%
73 - 100

EcoVadis Tools

Discover the How To Guides!

What is an Environmental Policy?

An environmental policy is....

"A statement by the organization of its intentions and principles in relation to its overall environmental performance which provides a framework for action and for the setting of its environmental objectives and targets."

Definition from ISO14001 

What to Include in an Environmental Policy?

i This chart lists the key environmental factors that can be considered "material" (relevant and significant) to your operations, depending on the type of industry your company operates in.

Note: each company should conduct a materiality analysis based on its own operations and specific circumstances.

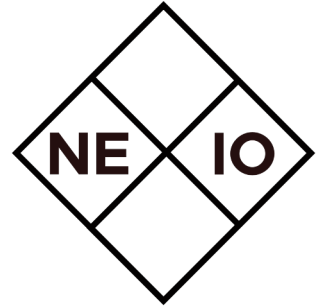


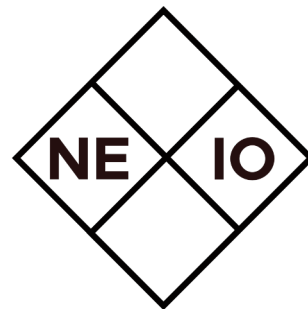
ecovadis

How-to Guide

Developing an Environmental Policy

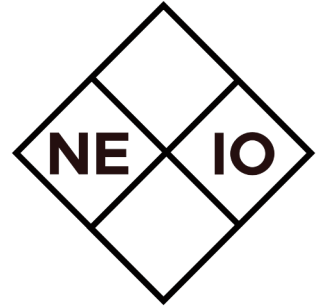
Disclaimer: This guideline does not aim to serve as the only approach on developing a sustainable procurement policy. The scope of the guideline is not exhaustive and does not guarantee the score of an EcoVadis assessment. For specific document standards required by EcoVadis' assessment, please refer to EcoVadis Document Guide in EcoVadis Help Center "What type of supporting documents can I provide?" [Link](#)





Any Questions?
Q&A

Contact



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